As an association management company, this new regulation forces us to ignore the established business relationship that exists between the associations managed by our company the thousands of members that make up those associations.

It is my belief that by being a member of an association entitles both the member and association the right to exchange communication without having to enforce a written consent.

The rule also places an unreasonable financial burden on our associations in this negative economy while resources are scarce. The 30-day window is an unreasonable window to notify and implement the new fax rule.